

## Donate a Door Prize!

### **It's a true win-win opportunity!**

Help us make the Convention and Expo fun and exciting by donating a door prize from your company. Be a part of this win-win opportunity! Door prizes have become very popular and are an appreciated and expected part of the event. (Attendees must be present to win.)

#### **You're a winner because...**

#### **Your customers are winners because...**

Your company will be spotlighted through announcements of the winners.	They get a great gift, maybe with your company's logo.
You can focus your attention on your customers without having to deal with business cards and door prize entries.	They get your undivided attention because you are not distracted.
You get a free list of all attendees, not merely those you made contact with.	They are automatically entered in the door prize drawings simply by being registered for the Convention and Expo. They will not have to enter at each booth.
Attendees will be enticed to spend more time at the Expo (and maybe your booth) in anticipation of hearing their names as door prize winners.	They will not feel rushed and they will have the time to visit all of the booths.
You get to meet the winner! We will send the winner to your booth with their prize slip to meet you and pick up their prize.	They get to meet you and thank you for the great prize. They also get to see your booth and learn about your products and services.

What sort of door prize should you donate?

- An item or prop from your booth—a decorative plant, perhaps?
- A gift basket filled with your company's products
- Chocolate is always a hit!
- Tickets to an event (a movie, sporting event, etc.)
- T-shirts and other wearables are always great gifts
- Gift certificates

If you would like to donate a door prize, please email [sdiosy@olc.org](mailto:sdiosy@olc.org) before the event.

# DOOR PRIZES



If your company is donating a door prize for us to announce during the Expo, please fill out the information below and return to the Expo Committee Booth.

Company Name \_\_\_\_\_

Booth Number \_\_\_\_\_

Item to be given away \_\_\_\_\_

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