



# 2021 OLC CONVENTION AND EXPO ONSITE PROGRAM BOOK ADVERTISING

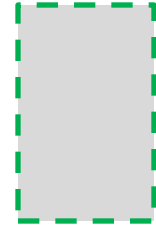
October 13-15, 2021  
Hyatt Regency | Columbus, Ohio

**Advertising Insertion Order is for Sponsors Only**

\_\_\_\_\_ (company name) contracts with the Ohio Library Council for advertising space in the 2021 Convention and Expo program book as specified below.

## AD SIZE

4 x 6 inches - vertical format



4 x 6 in. vertical

## SUBMISSION SPECIFICATIONS

- Electronic files are preferred (Mac platform preferred).
- When possible, all fonts should be converted to paths.
- Files can be submitted as EPS, TIFF or PDF format. (OLC is not responsible for quality if PDFs are not saved at 300 dpi or greater.)
- All fonts, and art elements, must be included when submitting native art files. Please identify the program used to prepare your ad.
- All ads should be submitted in black and white.

*A tear sheet will be sent to the contact below:*

Sponsoring Company \_\_\_\_\_

Attention \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

## **AD SUBMISSION DEADLINE: August 31, 2021**

Send ad to: Sandy Diosy  
495 Metro Place S., Ste. 350  
Columbus, OH 43017

email: [sdiosy@olc.org](mailto:sdiosy@olc.org)  
Phone: 614.410.8092